

**ENGAGE  
LONDON** : Supporting the Children  
and Young People's Voluntary  
and Community Sector

# BUSINESS PLANNING

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In Partnership with

**Children  
England**  
Charities working for  
children and families

Race  
Equality  
Foundation

The logo for the Race Equality Foundation consists of two interlocking orange rings.

**LONDON  
COUNCILS**

The logo for London Councils features the text "LONDON COUNCILS" in a purple serif font, with a purple swoosh underline.

**Partnership For  
Young London**

# Objectives for the Workshop



- To develop a framework around effective business planning for your organisation
- To review the strengths and priorities for your service delivery in the future
- To review further support and development needs around leadership and governance

# Getting on the Balcony



# PEST - *Where are we now?*

**Political**

**Economic**

**Social**

**Technological**

# What does the future landscape look like?



- Austerity
- Localism Act
- Education Bill
- Health and Social Care Act
- Marketisation of Services
- Universal v Targeted
- Perfect Storms
- Impact of housing benefit changes

How long have we been going?

Who and how many people do we work with?

How many staff and volunteers do we have?

What kinds of things do we do?

Where do we operate?

## **A Visual Diagram of What We Do**

What impact do we make?

### ***How do we sell ourselves?***

What is the local need? i.e Joint strategic needs assessments, etc

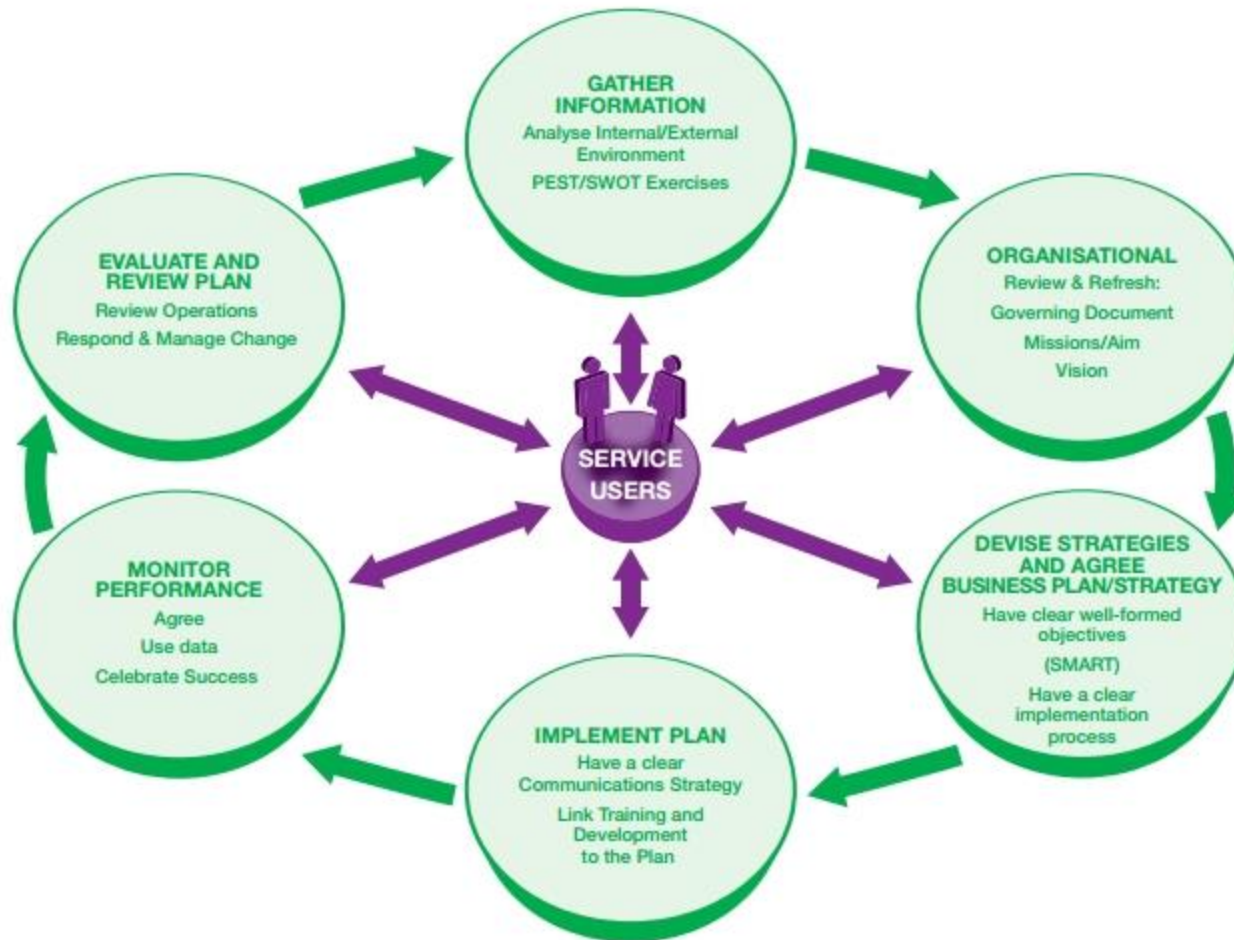
Where do we get our funding?

What is our governance structure?

# Gathering information for assessing the organisation's current position



# Typical business planning process





# What does a good business plan look like?



1. Purpose
2. Drawing from the past
3. Considering the future
4. Strategic aims, objectives and Scorecard
5. Delivering the goals
6. Appendices

# Next steps and further resources



## **Follow up sessions**

- Leadership seminars and coaching sets
- Webinars and virtual meetings where requested

## **Governing for Children**

<http://www.childrenengland.org.uk/governing-for-children>

## **Peer Review**