

Small grants: info & ideas

24 September 2019, Guildhall



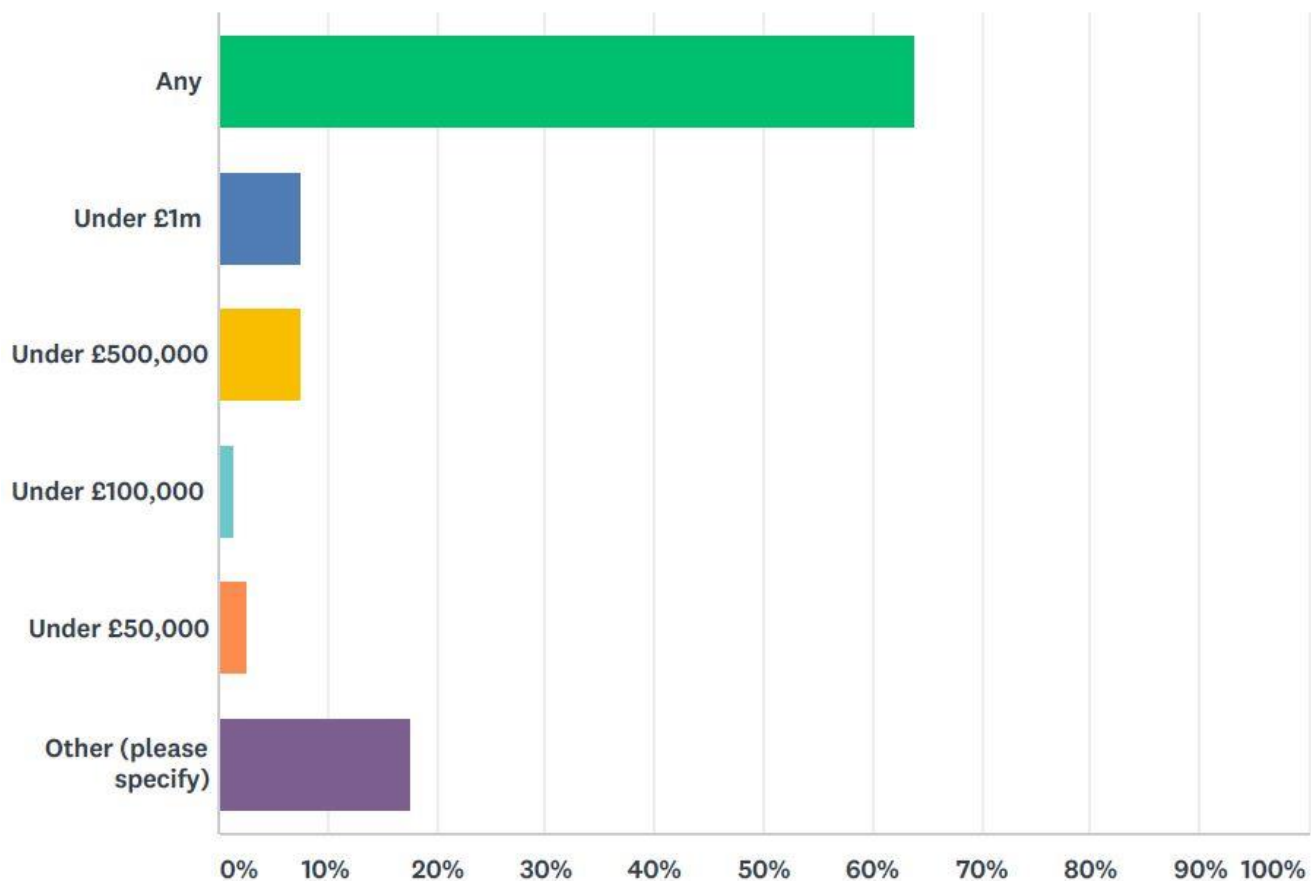
Overview

- Quick introductions
- Overview of London Funders member survey
- Looking at data on funding “cold spots”
- Discussion: options for collaboration
- Actions to take after today

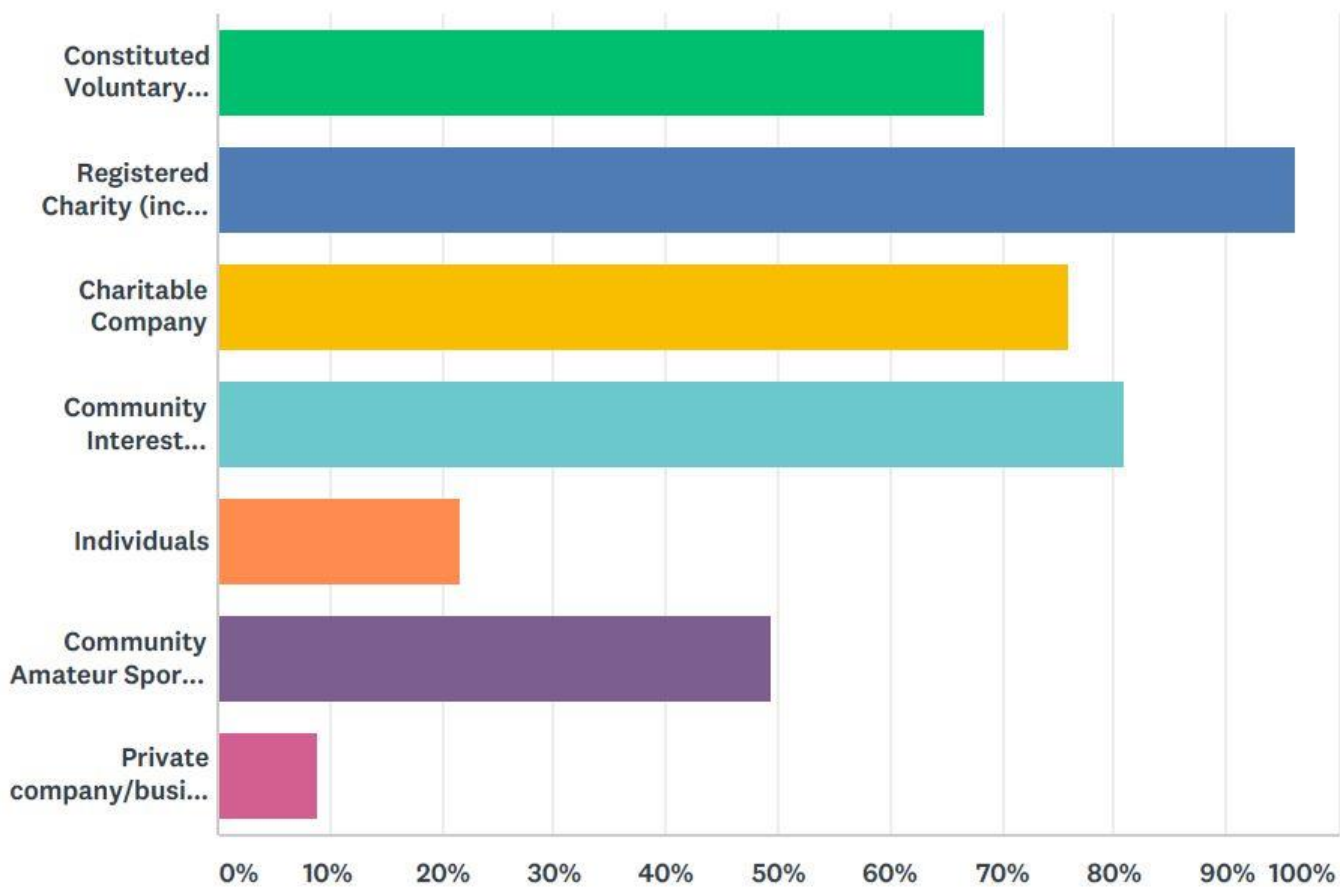
London Funders survey

- Survey of all members over summer 2019
- Responses from 80 (over half of members)
- Input from all sectors of membership
- Comparisons with “cold spots” data 2018

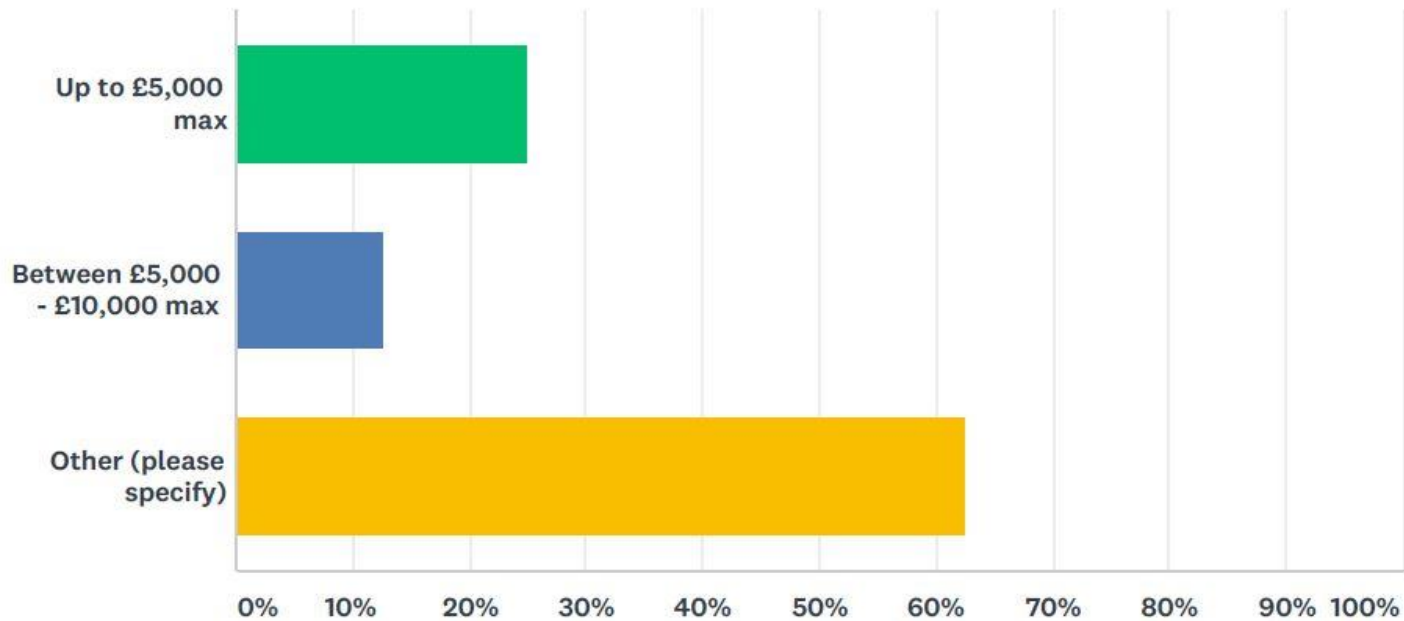
Organisation income levels



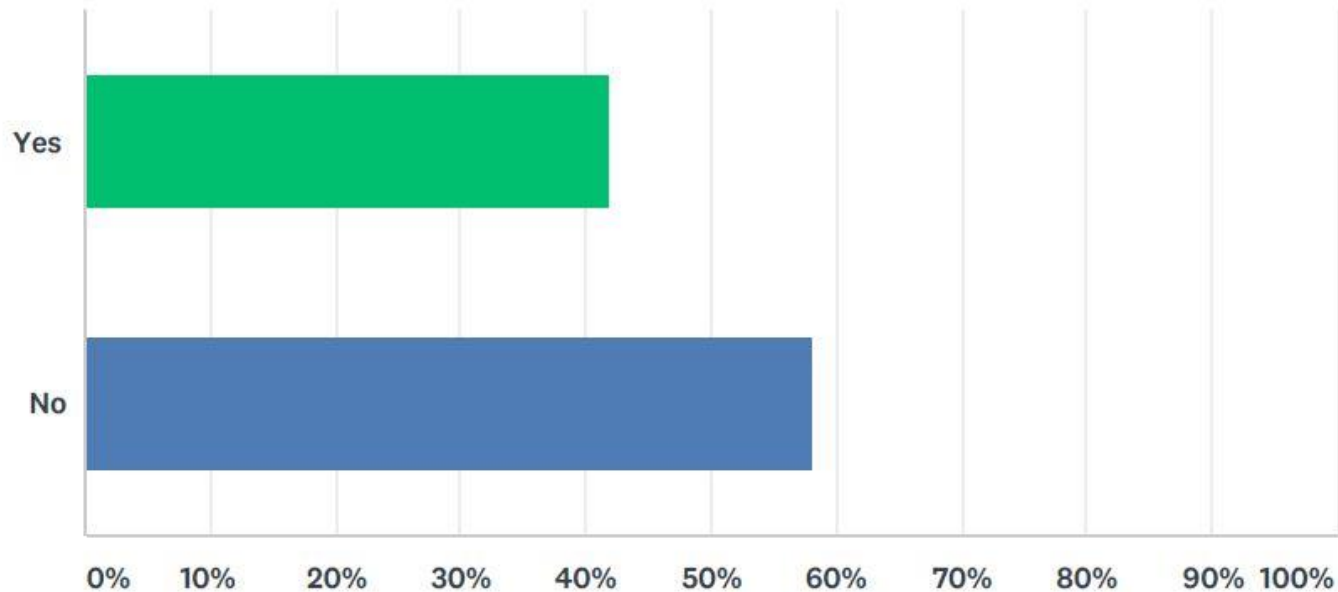
Eligibility



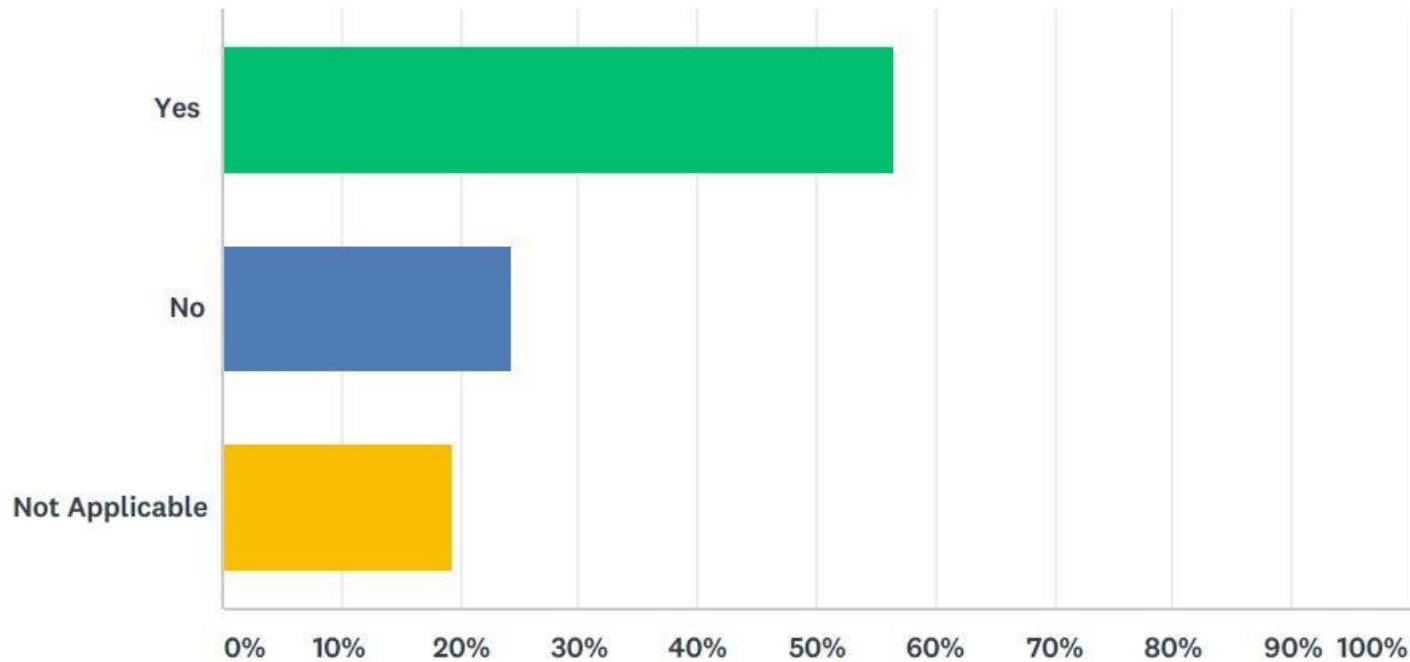
Size of grant



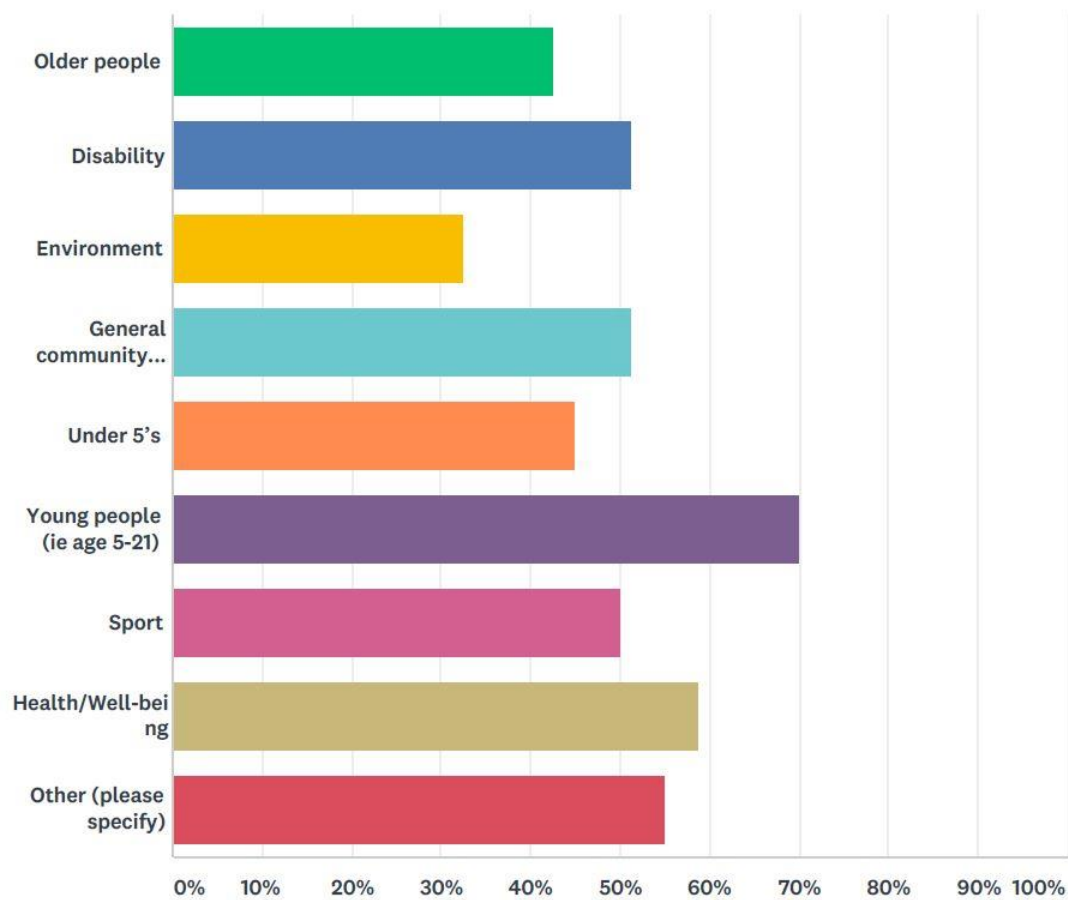
Length of grant: one year plus?



Re-application every year?

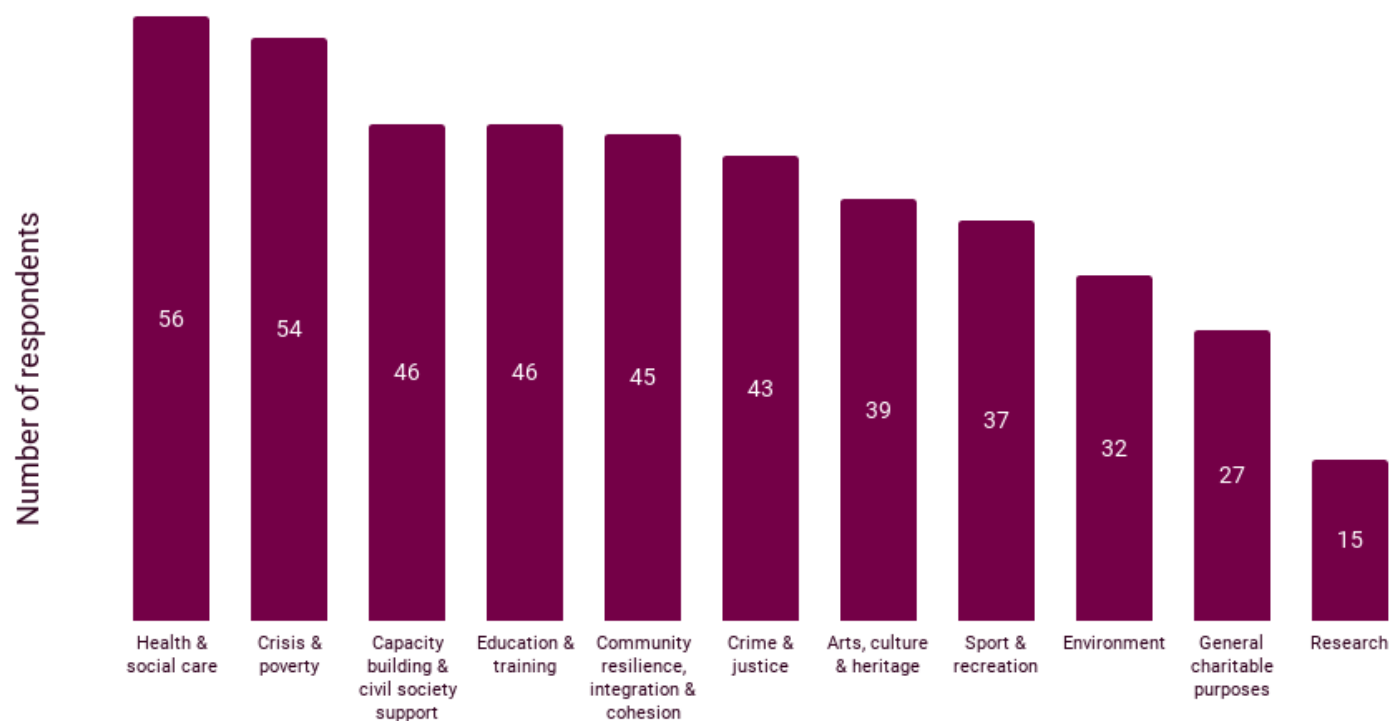


Themes covered



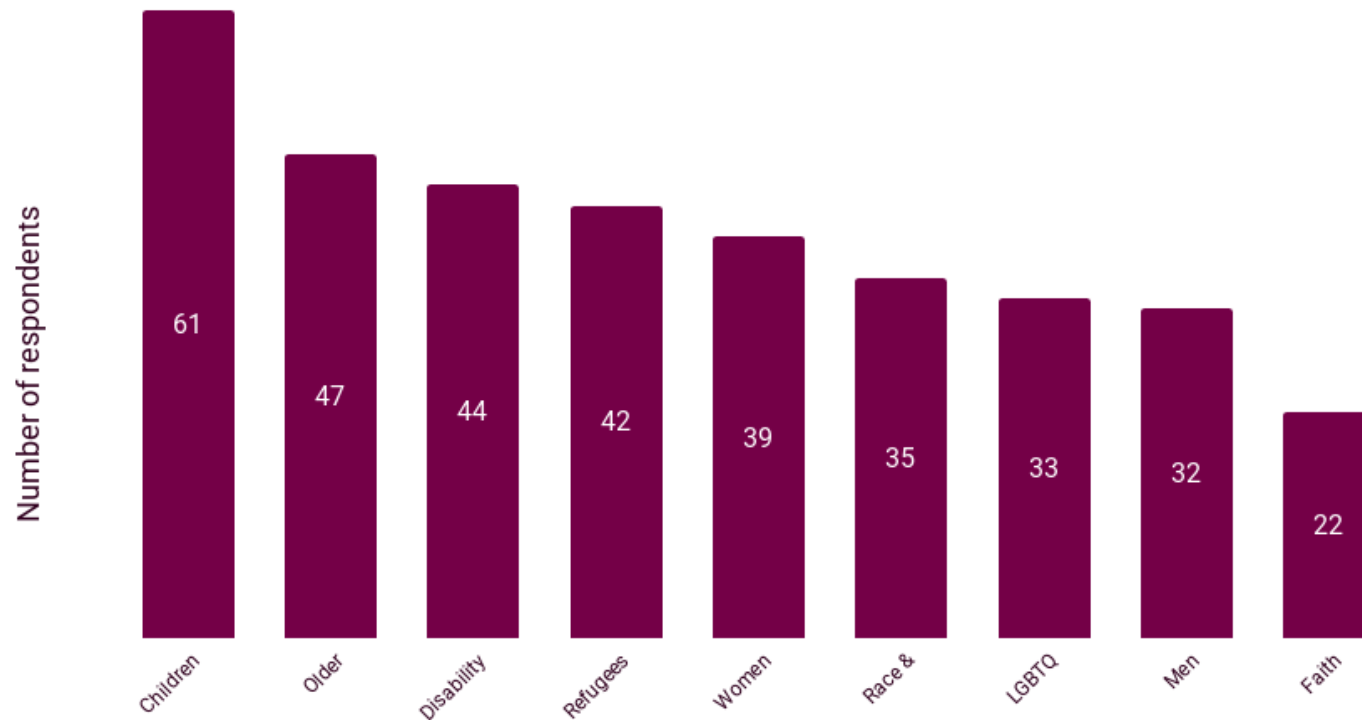
Themes: all funding

Funding themes

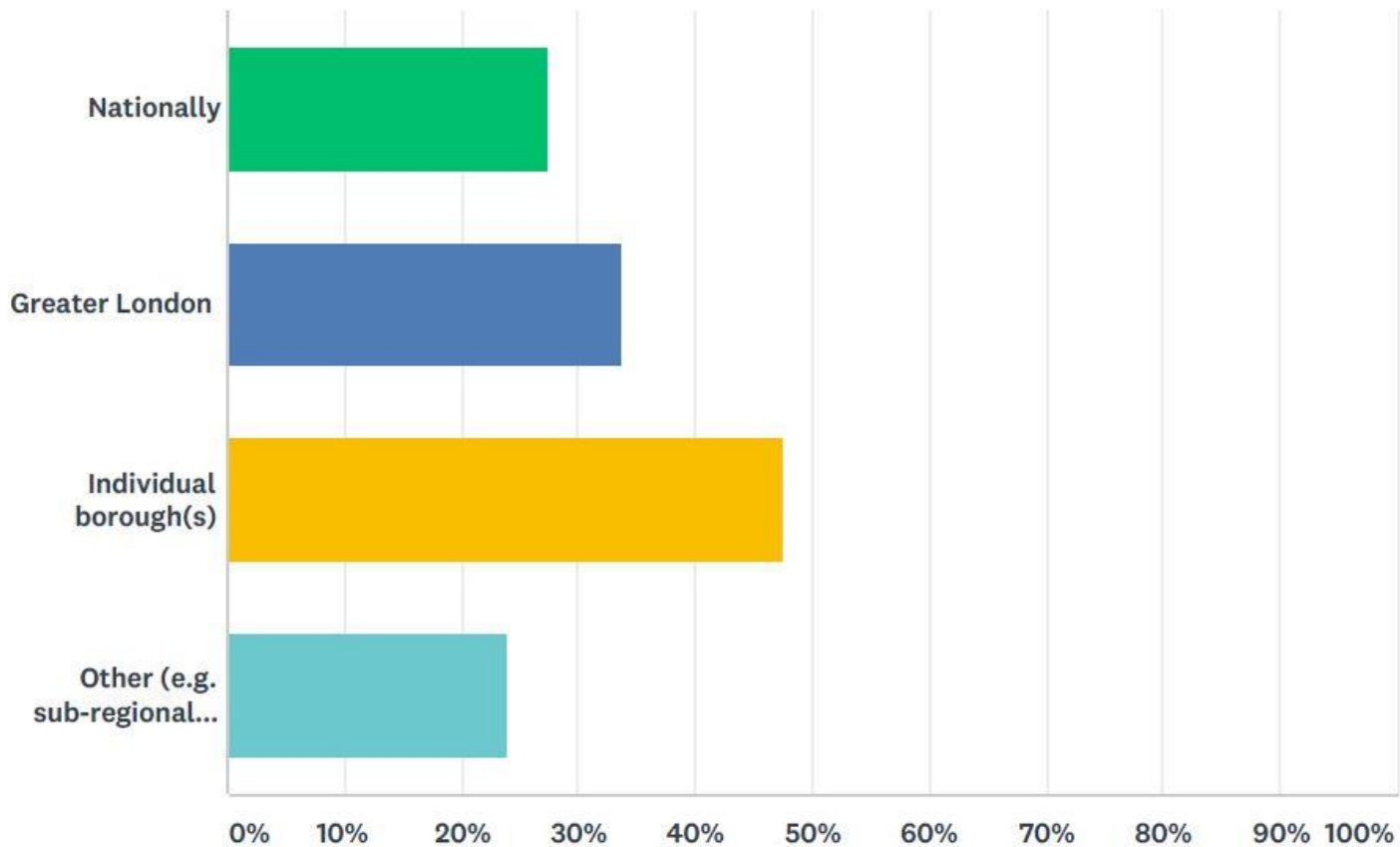


People: all funding

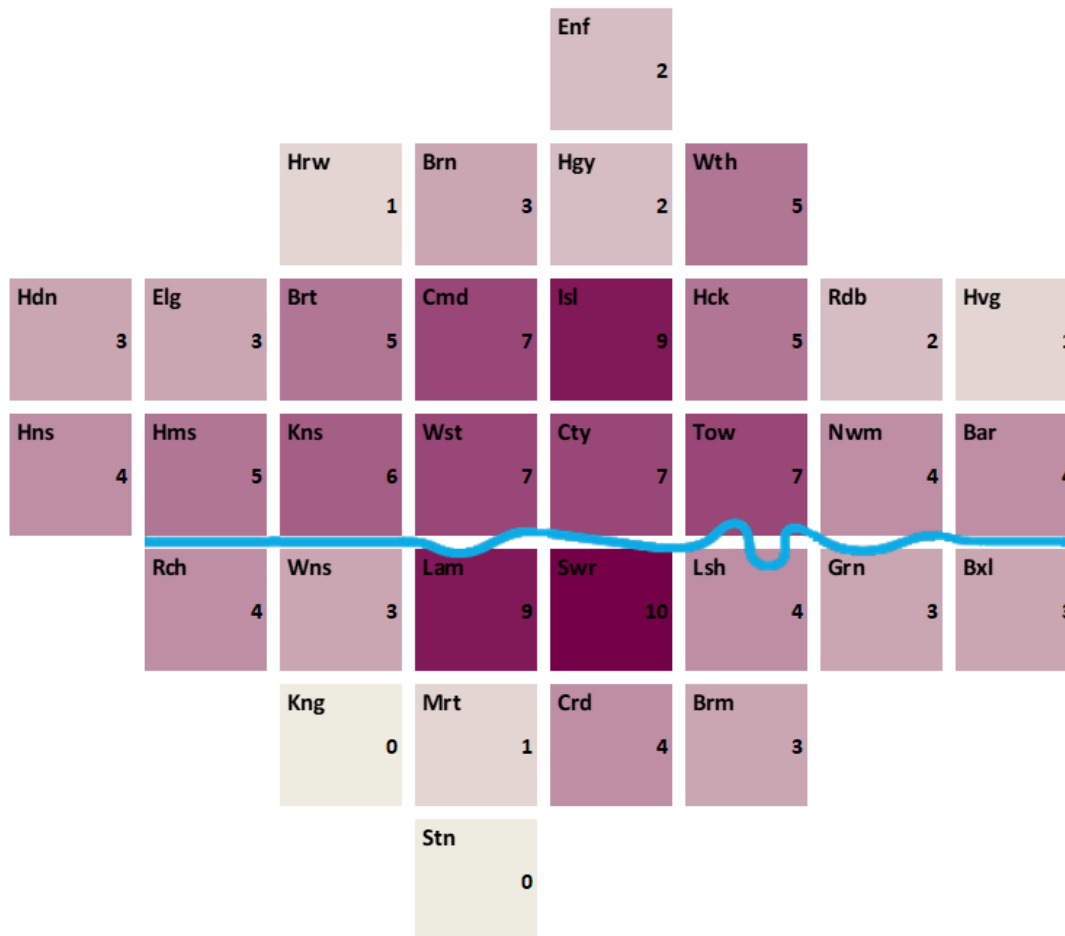
Beneficiaries



Geographic coverage



Hot & cold boroughs?



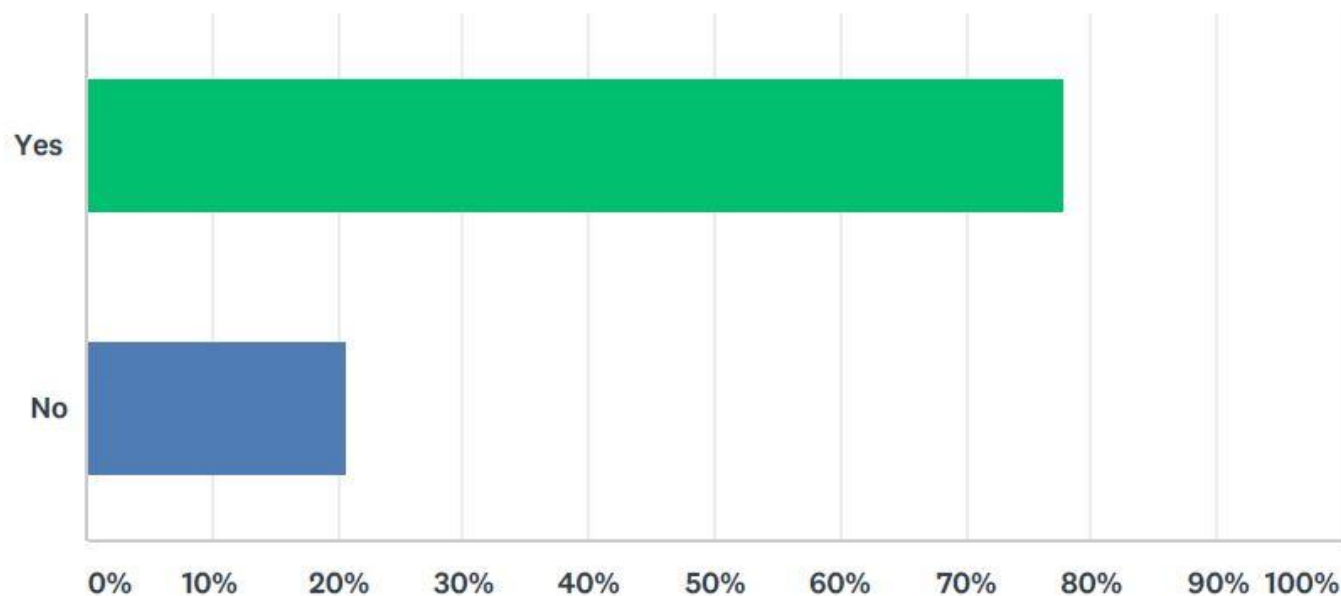
City Bridge Trust's experience



Small grants: good and bad

- Very cost ineffective to administer, but very valuable to the groups receiving grants
- High impact, “bang for our buck”
- Straightforward application processes
- Responsive and flexible
- Quick turnaround
- Pipeline/reach for longer-term relationships
- Enables targeting of communities
- Hard to reach all areas

Interested in collaboration?



Discussion: working together

- Multi-year
- Matched funding
- Philanthropy infrastructure
- Community-focused

Multi-year

- Are there options for funders with an interest in funding for longer than one year combining their resources to offer multi-year grants to small organisations to better support their sustainability and ability to seek opportunities to grow their impact?

Matched

- Could funders offer to work together to match their programmes, either through funding together (for example boosting the total size of the pot available for a programme) or through opening up their wider capacity-building offers such as funder plus?

Philanthropy infrastructure

- Are there options to work with infrastructure bodies (such as the Young People's Foundations or Local Giving Schemes) to channel funding to organisations in a coordinated way?

Community-focused

- Are there options to work on a thematic basis with other funders to target resources at groups that are less well-represented in existing funding programmes (for example LGBT+ groups, the Deaf community, or on topics such as domestic violence)?

Discussion: working together

- Multi-year
- Matched funding
- Philanthropy infrastructure
- Community-focused

Actions and next steps

