

JOHN LYON'S CHARITY

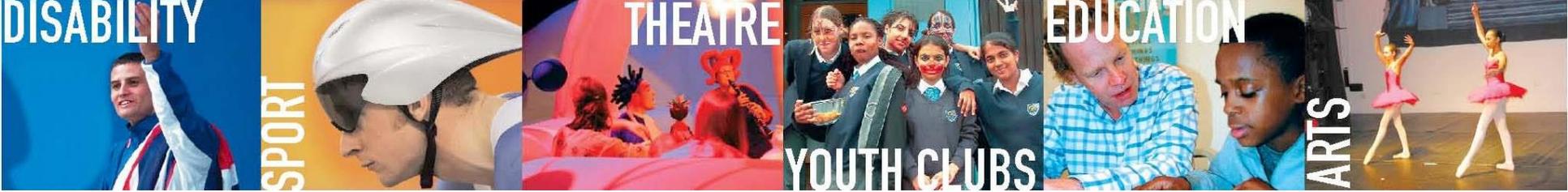
PART OF THE HARROW SCHOOL FOUNDATION

**Promoting the life-chances
of children and young
people through education**

Erik Mesel

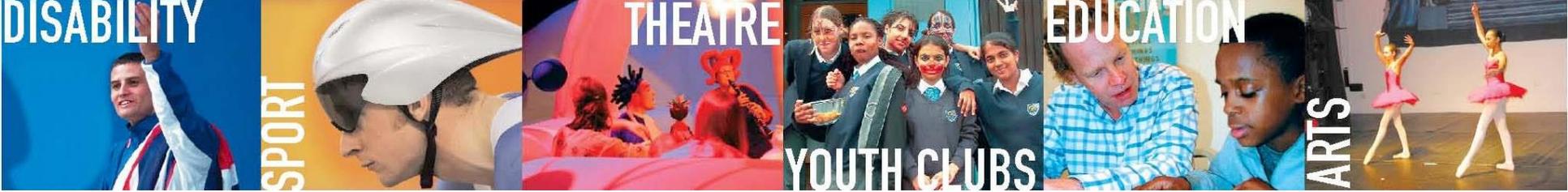
Grants & Public Policy Manager





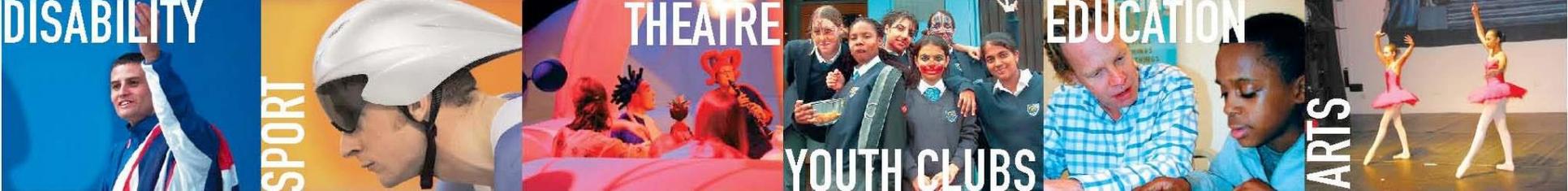
John Lyon's Charity

- John Lyon's Charity is a grant making charity that support projects for young people under the age of 25 in nine boroughs in North West London
- The key funding areas are Arts in Education, Education and Learning, Children and Families, Special Needs and Disabilities, Emotional Wellbeing, Sports, Training, Bursaries and Youth Clubs
- The Charity has a staff team of five and last year made grants of £5.3 million
- Our experience is therefore quite focused and localized



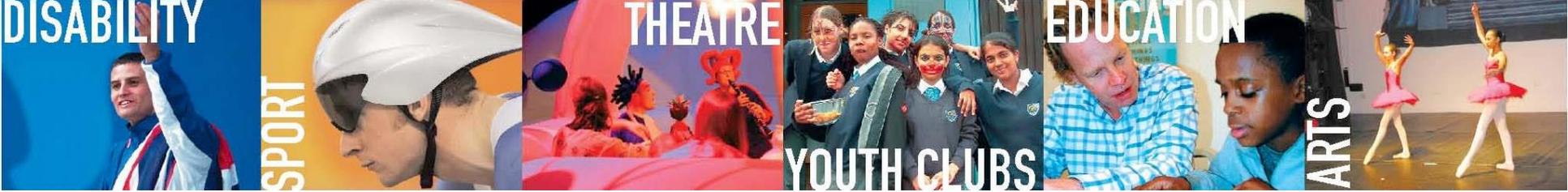
Why Fund Youth Clubs?

- Young people spend 85 per cent of their waking hours outside school yet government spends over 55 times more on formal education than on youth services outside school.
- Spending on young people's services has fallen to just 28 pence per young person per day
- This statistic is from 2011, so probably worse now!



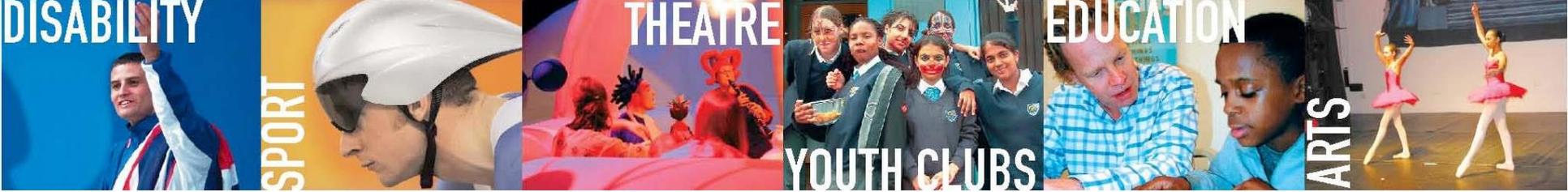
Youth Clubs

- The trustees are keen to support Youth Clubs as they are central to youth service delivery in areas, often long established and embedded in local community
- Higher proportion of grants are made to Youth Clubs at present than in previous years
- Youth clubs have proved to be resilient. The clubs have often strong support in the local community and a tradition of applying for grants from Trust and Foundations
- From 2009/10 to 2010/11 there was a doubling of funding to Youth Clubs from 10% to 20% of total funds

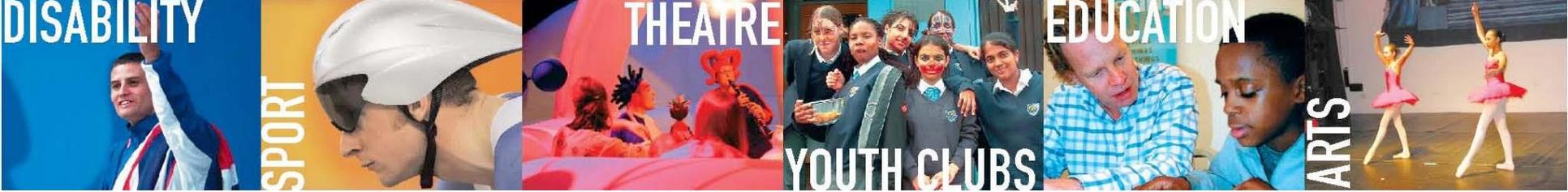


The Importance of Quality Marking

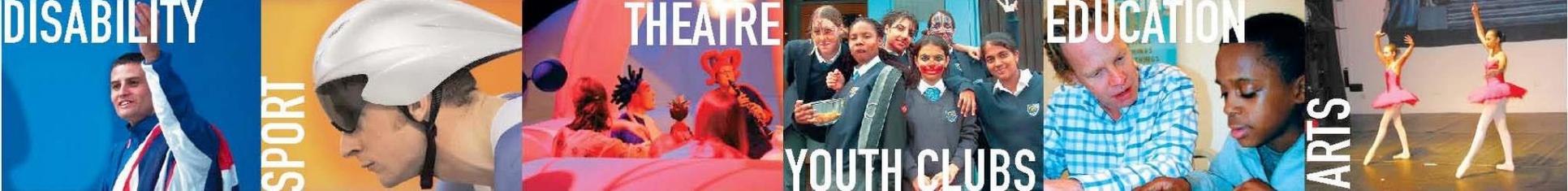
- The Charity funds a large number of youth projects in the nine boroughs
- There are about 100 London Youth members in the area
- A large number of other organisations run youth projects in the area without being LY members



- For a grant making Charity this creates a problem
- We are a small organisation and the need for assessment of applications is great
- Measuring the quality and value of youth projects can be tricky, especially for a funder
- Clear need for an outside, independent agency to provide a framework for assessment



- A number of smaller youth projects spend a lot of time and money acquiring quality marks such as Picasso and Investors in People
- There is also a confusing variety of quality marks on offer, not all reliable indicators of quality
- The London Youth quality mark is accredited by City and Guilds and therefore brings additional kudos
- The London Youth quality mark is also targeted at youth clubs and specific for London



- London Youth have been given a three year grant to guide 36 youth clubs funded by John Lyon's Charity through the quality frame work structure
- The Charity is advising all funded projects to go through the quality frame work programme
- At the end of the three year period, John Lyon's Charity will make it a requirement for all applicant organisations to either have the quality mark or to be actively working towards gaining one in order to get funding.